



ORDER FORM CONSULTATION SERVICES

Print • Complete • Fax to BMA

Summary:

- Consultation, Research, Creative, and Analysis Services
- Charges:
 - \$129 for one hour of consultation, charged in advance.
 - \$25 for each additional quarter hour. Charged as services are delivered.
- Verbal orders from client are considered binding

Brazzell Marketing Agency agrees to provide telephone and email consultation services regarding health care marketing. Consultation services will be 100% custom to the named client, based on information gathered from the client and other sources. We do not have a set program through which we channel providers. Based on client preferences and needs assessment, consultation may cover marketing management issues such as budgeting, pricing, media selection, branding, positioning, target audience, referral sources, sales, etc. The base price for consultation services is \$129 for up to one hour of research, planning, and telephone consultation. The client may request a written report summarizing the consultation as needed, and developing this written report will count as billable time. Time will be rounded up to the next quarter hour count. Note, if clients send materials in advance of the first telephone consultation, time spent studying those materials will count toward consultation time. Time spent conducting requested research or creative activities will count toward consultation time.

These fees do not include design or printing services. These services are available for an additional fee at a lower rate. Individual calls to request quotes or ask details about packaged marketing services are considered courtesy customer service and do *not* count as billable consultation time. We will clearly announce that we are starting billable consultation time in advance.

Future requests for consultation will count as time billable under this service agreement. The client agrees to have a credit card charged for \$129 in advance of telephone appointments when the appointment is agreed to and to have the credit card charged for \$25 per quarter hour for additional consultation, research, analysis services within 30 days of the \$129 charge when the client agrees to additional time or when telephone conversations run over.

Company Name: _____

PAYMENT:



Credit Card: Card #: _____ - _____ - _____ - _____ Exp. ____ / ____

CV2: _____

Name on Card: _____

Billing Address for Card: _____

Authorized Signature: _____

Fax credit card payments to BMA at: **(276) 236-5070** (secure fax transactions)

Check:

Make checks payable to: Brazzell Marketing Agency
 Mail check to: Brazzell Marketing Agency
 621 Nuckolls Curve Rd
 Galax, VA 24333