



FACEBOOK CONTENT SUBSCRIPTION

Brazzell Marketing Agency (BMA) agrees to produce one article/post and one associated image every week or every other week as ordered. BMA will email the content to the client the week prior to posting so that the client may have time to opt in, opt out, edit or customize the content. BMA will post content to the client's Facebook page on the specified schedule. BMA will guarantee the client a 50-mile geographic exclusivity to this service, for its business type.

Limited Rights for Additional Use: As long as the client's subscription is active, the client may use the material received under this subscription in other media, provided that the primary audience is within 50 miles of the client. For instance, the client may use the text and images generated in customer emails, in other social media, in company newsletters, for in-office signs, etc. The client may only use material received under this subscription for the company specified with the location(s) specified. The client may edit the text provided in any way the client sees fit. The client may only use the images provided in their entirety and may not create new work using portions of the images provided by BMA. However, the client may add to the graphics provided by BMA (e.g. adding a company name or logo would be acceptable). This is because BMA has limited rights to some of the images specifying that BMA may use the images to develop content for you but that BMA may not resell the images themselves.

Company Name: _____

Contact Person/People: _____

Phone Numbers: _____

Email Address: _____

Facebook Website Address: _____

Mailing Address: _____

Other Locations (list cities and states): _____

Business Type: Veterinarian Medicare Certified Home Health Non-Medical Home Care
 Outpatient Physical Therapy Hospice

Authorization Type: Opt In: Do not post unless I email back approval.

Opt Out: I want all posts made to my Facebook page automatically unless I opt out.

Client Signature

Date

Print Name

Fax completed form to 276-236-5070.
Subscription forms submitted without payment
will be disregarded.

