



Facebook Target Marketing SUBSCRIPTION FORM

Brazzell Marketing Agency, Inc. (BMA) agrees to:

- Consult with the client by telephone to determine good advertising strategies for the client
- Create a new ad set for Facebook advertising every 60 days (one text set matched with three or more graphic designs)
- Get approval from the client before ads are published
- Place that advertising on Facebook
- Determine through consultation an ideal target audience for your ads and set up the ads on Facebook in such a way that they only deliver to the specified target audience. We can specify age, sex, geography, education, occupation, languages spoken, and a host of demographic and psychographic parameters.
- Report on and analyze reach, frequency, and engagement every 60 days, and adjust settings as needed

Fees: The fee initialed below will be charged every 60 days. The client agrees that BMA should make the first charge to the credit card on file at the time of initial consultation. This will cover the consultation, ad design, and 60-days' advertising on Facebook. BMA will continue to charge the amount specified below to the credit card on file before working on the next ad set. BMA will usually work on the next ad set two weeks before the current ad set expires.

Initial Your Advertising Level: _____ \$305 _____ \$405 _____ \$505 _____ \$605
 Estimated number of ad views each 60 days: 13,000 24,000 35,000 46,000

Cancellation: The client may cancel at any time by any means of communication.

Page Posts: Please note that ads do not automatically create page posts. If you would like page posts from your ad content, please discuss further options with us.

Company Name: _____ Date: _____
 Contact Person: _____ Phone: _____
 Email Address: _____
 Client's Authorized Signature: _____

PAYMENT:



Card #: _____ - _____ - _____ - _____ Exp. ____ / ____
 CV2: _____
 Name on Card: _____
 Billing Address: _____

 Authorized Signature: _____

Fax credit card payments to BMA at: (276) 236-5070
Secure Fax for Transactions