



ALL POINTS BULLETIN

Brazzell Marketing Agency (BMA) agrees to produce one article/post and one associated image at the frequency ordered. BMA will make a proof available to the client the week prior to posting so that the client may have time to opt in to, opt out of, edit, or customize the content. Unless the client requests otherwise, BMA will post content to the client's Facebook page, create a webpage, send an email newsletter to subscribers, and make available a PDF flyer of the content. Qualifications in Appendix A apply.

Limited Rights for Additional Use: As long as the client's subscription is active, the client may use the material received under this subscription in other media, provided that the primary audience is within 50 miles of the client. For instance, the client may use the text and images generated in customer emails, in other social media, in company newsletters, for in-office signs, etc. The client may only use material received under this subscription for the company specified with the location(s) specified. The client may edit the text provided in any way the client sees fit. The client may only use the images provided in their entirety and may not create new work using portions of the images provided by BMA. However, the client may add to the graphics provided by BMA (e.g. adding a company name or logo would be acceptable). This is because BMA has limited rights to some of the images specifying that BMA may use the images to develop content for you but that BMA may not resell the images themselves.

Company Name: _____

Contact Person/People: _____

Phone Numbers: _____

Email Address: _____

Mailing Address: _____

Other Locations (list cities and states): _____

Website Address: _____

Content Type (choose only one): Veterinarian Medicare-Certified Home Health
 Non-Medical Home Care Outpatient Physical Therapy

Authorization Type: Opt Out: BMA should automatically post content after giving seven days' notice. The client will log in and change or delete the content before the publish date if needed.
 Opt In: BMA will save all articles to the system as drafts and send the client email alerts. The articles will not publish until the client logs in and edits/approves the articles as desired.

Client Signature

Date

Print Name

Fax completed form to 276-236-5070.
Subscription forms submitted without payment
will be disregarded.



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Facebook Website Address: www.Facebook.com/

To receive these posts on automatically on your Facebook page, you must add Brazzell Marketing Agency as an admin or business partner to your Facebook page. We will help with this process after your order is placed.

- You do not currently have a Facebook page. The client wants BMA to set up a basic Facebook page at no additional charge. BMA will make the client the admin of this page. - OR -
- The client wants BMA to create a custom-branded Facebook page for an additional one-time fee of \$189 (our typical ad design fee)

Optional: Connect other accounts you have for auto-posting

- Instagram (\$74)
- Twitter (\$74)
- LinkedIn (\$74)
- Pinterest (\$74)

Desired Schedule and Pricing (choose one):

(Please note that clients are welcome to change this choice at any time simply by emailing us.)

- Weekly: \$17.99 per post
- Every Other Week: \$18.39 per post
- Monthly (every 28 days): \$18.99 per post

Fees: BMA will charge the per post according to the selection made above. Charges will occur automatically, in advance, with a frequency matching the posting schedule above. The client's account will only be charged so long as BMA is sending proofs to the client and offering to post content. The normal subscription charge will apply regardless of whether a client opts out or fails to approve a particular post. If there is a price increase, BMA must provide 30-days' notice.

PAYMENT:



Credit Card: Card #: _____ - _____ - _____ - _____ Exp. ____ / ____

CV2): _____

Name on Card: _____

Billing Address for Card: _____

Authorized Signature: _____

Fax credit card payments to BMA at: **(276) 236-5070** (Secure Fax for Transactions)

Or mail to: Brazzell Marketing Agency
44 Dewberry Dr
Woodlawn, VA 24381-3442

The All Points Bulletin may only be paid by automatic credit card charges.



ALL POINTS BULLETIN APPENDIX A

The essence of what is being purchased is limited rights to BMA's writing and graphic design, and all fees are based on the provision of that service. The client understands that some of the offers made under this service agreement involve coordination with third-party platforms over which BMA has no control (e.g. Facebook). Temporary interruptions in certain aspects of the service should be expected as different third-party platforms may occasionally change their setups or simply go buggy. Such interruptions will be considered a normal consequence of trying to coordinate with third-party platforms. BMA will verify correct operation of your All Points Bulletin at setup and may from time to time verify correct operation after that. However, after setup, it is the client's responsibility to verify ongoing functionality of third-party sharing services (e.g. Facebook) and to report back to BMA if there is a problem.

Please check periodically to make sure everything is working, and email us if it is not.