



# SEARCH RESULTS NOW

## Subscription Form

Brazzell Marketing Agency, Inc. (BMA) agrees to:

- Consult with the client by telephone to determine good advertising strategies for the client as they pertain to search engine advertising.
- Create a campaign designed to attract highly targeted, highly motivated callers and website visitors.
- Ensure that campaign is served on Google search results and other websites people use to search the internet. The campaign will always serve on Google, but other websites may vary from time to time.
- Report to the client at least monthly and on campaign performance with data including at least the number of clicks and the number of times the ads were shown.
- Analyze campaign results monthly, implement changes as needed, and create new ads as needed.

Fees: The fee indicated below will be charged now and every 30 days.

**Initial Your Advertising Level:** \_\_\_\_\_ \$169 \_\_\_\_\_ \$269 \_\_\_\_\_ \$369 \_\_\_\_\_ \$469

Results vary widely, but we typically see ads displayed about 5,000 times per month at the \$169 level. You might expect to receive an additional 4,000 ad views for each additional \$100 per month.

Cancellation: The client may cancel at any time by email, fax, or letter.

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Client's Authorized Signature: \_\_\_\_\_

### PAYMENT:



Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_

CV2: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Fax credit card payments to BMA at: (276) 236-5070  
 Secure Fax for Transactions